City of Scottsdale BMP Comments, 4th Management Plan

Public Awareness/Public Relations

- 1.1 Local and/or regional messaging program
 - Limit the points, recommend up to three.

Conservation Education and Training

- 2.1 Adult Education or Training Program
 - Limit the points, recommend up to three.
 - BMP does not require results. Include count of events (workshops/classes) and participants in the CER per program.

2.2 Youth Education Program

- Limit the points, recommend up to three.
- BMP does not require results. Include count of events (workshops/classes) and participants in the CER per program.

Outreach Services

- 3.2 Landscape Consultations (Residential or Non-Residential)
 - Increase up to two points
 - One point per separate and distinct program or make it two points. This program requires a
 great deal of the effort which includes follow up visits/communications. It also has a high
 potential to save water. Examples of distinct programs:
 - o Consultations for commercial, industrial, institutional
 - o Consultations for Multifamily HOA, apartments, condos
 - BMP language change strike "provide a follow-up visit or interview" unfortunately customers don't always respond if their concern was resolved or the contact leaves. Recommend "offer a follow-up visit, interview or conduct a survey for feedback".
 - BMP does not require results. Include the number of consultations in the CER.

3.3 Water Budget Program

- One point per separate and distinct programs, limit up to three points. Water budget programs require a great deal of effort including follow up visits and may include ongoing communications. They also have a high potential to save water. Examples of distinct programs:
 - Large scale single-family (over 500 properties) residential budget programs as occurring with the use of "smart" water meters and their associated customer web portals.
 - o Non-residential water budgets for commercial, industrial, institutional.
 - Non-residential water budgets for multifamily (HOAs, apartments, condos).
- Include a count of budgets per program in the CER.

Rebates/Incentives -

6.1 Toilet Replacement Program

• Update to WaterSense standards.

6.10 Large Landscape Conversion Program

 Recommend 2 points to match other rebate programs plus turf removal programs have a high potential to save water.

To Consider for the 5th Management Plan

ADWR should lead a committee to:

- Write BMPs to reflect industry changes, especially for commercial/Industrial properties.
- Removed BMPs that are not used or rework them.
- Structure the CER report to streamline data gathering, make sure the BMP language works with the CER.
- Find common ground for more granular data gathering and incorporation into the CER, specifically what information should be gathered to promote Arizona's conservation efforts.
- Change Provider Profile application requirement from every 3 years to 5 years unless the provider has a substantial change in their demographics.
- Review point distribution in relation to water saving and efforts.
- Rebate programs (at two points per program) may need maximum number of points allowable or some other limitation.