

WMAP Grant – Smart Irrigation Controller Rebate Narrative
FY26 Q1 Quarterly Report

During this reporting period, the Town of Gilbert’s Smart Irrigation Controller Rebate Program approved 53 rebates, totaling \$8,413.70 in awarded funds. Based on data from a yearlong Smart Controller Pilot Program conducted in partnership with SRP, it is estimated that each properly installed and programmed smart irrigation controller can save approximately 24,855 gallons of water annually. Accordingly, the total projected water savings from this reporting period is 1,317,315 gallons per year.

The Water Conservation Department has continued its outreach efforts by collaborating with the Town’s digital team to promote the rebate program across social media platforms and through flyers posted at public facilities. Additionally, a 90-minute workshop focused on smart controllers and their water-saving benefits will be offered in November as part of our Fall Water Conservation Training Series.

We are also actively engaging with HOA communities to raise awareness about the value of smart irrigation controllers. This includes delivering water conservation presentations that highlight available programs and their potential to reduce outdoor water waste. A digital flyer was distributed to our Water Wise Gilbert HOA communities for inclusion in their newsletters.

The Water Conservation Department remains committed to the continued success of this rebate program. We will persist in educating the community on the importance of installing and properly programming smart irrigation controllers to mitigate outdoor water waste caused by overwatering. Research indicates that Arizonans typically water their landscapes two to five times more than necessary—a properly programmed smart controller is one of the most effective tools to address this issue.

No further updates at this time.