

**WMAP Grant – Smart Irrigation Controller Rebate Narrative**  
*FY25 Q4 Quarterly Report*

During this reporting period, the Town of Gilbert’s Smart Irrigation Controller Rebate Program approved 50 rebates, awarding a total of \$6,931.31 in financial incentives. Based on findings from Gilbert’s yearlong Smart Controller Pilot Program, conducted in partnership with SRP, it is estimated that installing and properly programming a smart irrigation controller can save approximately 24,855 gallons of water per year per system. As a result, the estimated total annual water savings achieved through approved rebates this quarter amounts to 1,242,750 gallons.

The Water Conservation Department has continued efforts to promote this program through collaboration with our digital team, leveraging social media outreach and physical flyer distribution across Town-operated facilities.

Additionally, ongoing engagement with HOA communities remains a priority. This quarter, we provided water conservation presentations highlighting available rebate programs and their role in reducing outdoor water waste. To further support outreach, a digital flyer was distributed to our Water Wise Gilbert HOA communities, allowing them to include program details in their community newsletters.

Looking ahead, the Water Conservation Department aims to build upon the program’s success by continuing to provide residents with valuable resources on smart irrigation technology. A properly programmed Smart Irrigation Controller is among the most effective solutions for reducing excessive outdoor water use—especially given that Arizonans typically irrigate landscapes two to five times more than necessary.

At this time, there are no further updates.