

WMAP Grant – Smart Irrigation Controller Rebate Narrative
FY25 Q3 Quarterly Report

The Town of Gilbert's Smart Irrigation Controller Rebate program approved 39 rebates and awarded \$6,213.62 during this reporting period. It is estimated that installing and properly programming a smart irrigation controller can save 24,855 gallons of water per year. This data was gained from a yearlong Smart Controller Pilot program the Town of Gilbert did partnering with SRP, which led to the launch of this program. The estimated water savings achieved during this reporting period totaled 969,345 gallons of water saved per year.

During this reporting period, the Water Conservation department has continued to work with our digital team to advertise this rebate program on social media platforms, along with posting flyers throughout the Town's public facilities and provided a 90-minute Workshop in February, which is part of our Spring Water Conservation training series, on smart controllers and the water saving benefits they can provide.

In addition, we will continue to communicate with our HOA communities about the importance of installing a Smart Irrigation Controller. This will be done through providing water conservation presentations on the programs we offer and how they can help save water and reduce outdoor water waste. We also provided a digital flyer to our Water Wise Gilbert HOA communities that they can add to their community newsletters.

The Water Conservation department hopes to continue the success had so far with this rebate program. We will continue to provide information to our community about the importance of installing and properly programming a Smart Irrigation Controller to help with reducing outdoor water-waste from overwatering landscapes. It is estimated that Arizonans water outdoors 2-5 times more than what is needed. A properly programmed Smart Irrigation Controller is one of the best ways to help with this problem.

No further updates at this time.