

ADWR Water Management Assistance Program

PROPOSED CRITERIA USED TO EVALUATE POTENTIAL PROJECTS – DRAFT 11/13/14

Specific sets of criteria are needed when developing RFGAs or RFPs. These criteria are established by ADWR with input from the GUAC. Certain criteria may be given greater weight, and any weighted system must be applied consistently. Following is a list of criteria to be considered:

1. Does the project support augmentation of the water supply of the AMA; provide conservation assistance to water users with the AMA; and/or support monitoring and assessing water availability within the AMA?
2. Is the project consistent with ADWR policies and programs, and the management goal of the AMA?
3. Does the project benefit multiple water users or stakeholders? Is there community and/or sector support for the project?
4. Is there the potential to leverage the project with other proposed or ongoing projects? Are there cost-sharing opportunities with applicant or other parties? Would the project be otherwise implemented without WMAP funding?
5. Can the effectiveness of the project be measured? Examples of metrics might include comparing pre-project water use and post-project water savings; scientific data collections and reporting methods; or pre-program and post-program surveys to verify project results.
6. If the project is a continuation of ongoing activities, has the project been shown to be effective? If a new project, is the proposed work duplicative of work that has previously been performed?
7. Is the project proposal complete? In particular, proposals should include:
 - a. Clear statement of purpose, goals, methodology, and list of deliverables (data collection, interim and final reports, etc.);
 - b. Detailed project budget, including salary costs and benefits, retrofit device costs, equipment/supply purchases, etc.