

ADWR Water Management Assistance Program

CRITERIA USED TO EVALUATE PROJECTS

Specific sets of criteria are needed when developing RFGAs or RFPs. These criteria are established by ADWR with input from the GUAC. Certain criteria may be given greater weight, and any weighted system must be applied consistently. Following is a list of criteria to be considered:

1. Compatibility of the project with ADWR policies and programs and the management goal of the AMA.
2. Compliance of the project with applicable laws and administrative regulations. In the case of regulated water users, this includes the extent to which this project helps that regulated water user reach 4MP conservation requirements.
3. Cost effectiveness of the project. Positive factors include the ability to combine the project with other projects if that combination will result in cost and human resource savings; the ability to predict water demand reduction and the extent and duration of the reduction relative to project costs.
4. Extent to which the type of project is applicable to other users, other sectors, and other AMAs and the likelihood of community and/or sector support for the project.
5. Significance of the project's potential economic, environmental, and social impacts.
6. Extent to which the type of project has previously been proven feasible and effective, or the extent to which implementation of the project will provide information on feasibility and effectiveness, if not previously proven.
7. Evidence of a demonstrated need and that it is likely that the project would not be implemented without water management assistance funding.
8. Ability to measure demand reductions during and after implementation of the project. Existence of metrics allowing for comparisons of pre-project and post-project water savings, scientific data collections and reporting methods, or pre-program and post-program surveys to verify project results.
9. Effectiveness of project, which includes factors such as a clear statement of purpose, goals, methodology, and list of deliverables (data collection, interim and final reports, etc.). Contains background on current and historic water use, if applicable.
10. Whether the project is innovative and includes sufficiently researched budget information to determine if the requested funding is warranted (e.g. salary costs and benefits, retrofit device costs, equipment purchases, and supplies).
11. Ability to result in timely and efficient development of alternative renewable water supplies or contributions to regional or critical area water management solutions.
12. Likelihood of developing transferable information or technology.