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MEDIA RELEASE

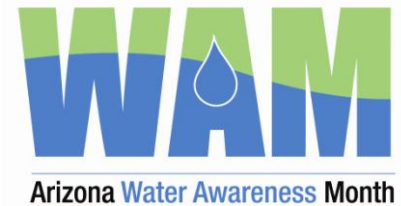
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April is Water Awareness Month (WAM)

WaterAwarenessMonth.com.

April is Water Awareness Month (WAM), and this year the Arizona Department of Water Resources (ADWR) and Arizona Municipal Water Users Association (AMWUA) encourage Arizonans to celebrate **WAM** online by visiting the new interactive website - WaterAwarenessMonth.com. This website was created to help Arizonans reduce the amount of water that is consumed in their homes, at their workplaces, and in their communities.

The **WAM** web site is overflowing with ideas and activities to help educate Arizonans about water conservation and make them more aware of our state's most precious resource, water. At the heart of **WAM** is an interactive calendar that includes water-related activities, informational events, tips, and resources. The website also provides individuals with the opportunity to make a pledge about their own water conservation efforts and upload water conservation related photos or videos.



"Practicing a low water-use lifestyle is a way each individual and business in Arizona can help ensure a long-term, sufficient water supply", said Arizona Department of Water Resources Acting Director, Sandra Fabritz-Whitney. "Recognizing that Arizona is an arid state, each one of us must do our part in educating, celebrating, and taking action to save water during Water Awareness Month and every month."

Water Awareness Month (WAM) was designated in April of 2008, with the signing of Executive Order 2008-19 by the Governor's Office, with the intention of creating a culture of conservation and reducing the impact of drought on Arizona's natural resources, economy, and quality of life.

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