

Arizona Department of Water Resources



Janice K. Brewer,
Governor
Sandra A. Fabritz-Whitney,
Director

MEDIA RELEASE

FOR IMMEDIATE RELEASE
April 4, 2012

CONTACT: Michelle Moreno
(602) 771-8530
mamoreno@azwater.gov

April is Water Awareness Month

WaterAwarenessMonth.com.

PHOENIX - The month of April has been designated as Water Awareness Month in Arizona. The Arizona Department of Water Resources (ADWR) and Arizona Municipal Water Users Association (AMWUA) have teamed up to enhance public awareness of the importance of water conservation and to encourage Arizonans to practice a low-water use lifestyle. Cities and water providers are promoting this effort by coordinating water conservation events that include workshops, classes, and festivals to educate their communities and customers of the importance of water conservation.

An interactive website (WaterAwarenessMonth.com) has been developed to serve as a resource providing tips for reducing the amount of water consumed in homes, workplaces, and communities. At the heart of the website is a daily interactive calendar that includes water conservation workshops, events, tips, and resources about each day's topic.

"Water conservation is the easiest means of preserving water supplies for the current and future citizens of this State. While we celebrate April as Water Awareness Month, by making small changes in our water using habits every day, we as Arizonans can positively affect the future of this State," said Arizona Department of Water Resources Director, Sandra Fabritz-Whitney.

Water Awareness Month was first designated in April of 2008, with the intention of creating a culture of conservation and reducing the impact of drought on Arizona's natural resources, economy, and quality of life.

For additional information, contact: Ruth Greenhouse, rgreenhouse@azwater.gov or Carol Ward-Morris, cwmorris@amwua.org

###