

JANICE K. BREWER
Governor



SANDRA A. FABRITZ-WHITNEY
Director

ARIZONA DEPARTMENT OF WATER RESOURCES

3550 North Central Avenue, Second Floor
PHOENIX, ARIZONA 85012-2105
(602) 771-8500

Water Management Assistance Program Recommendations for Funding

TO: Groundwater Users' Advisory Council
FROM: J. Scott Miller, AMA Director

Submitted for your information and comments are three programs that will be recommended to the Director for funding from the ADWR Water Management Assistance Program through intergovernmental agreements.

Water Awareness Month *\$10,000 for 2013*



ADWR has implemented Water Awareness Month (WAM) since the 2008 Executive Order from the Governor. In 2010, ADWR and AMWUA developed an interactive WAM website --- a portal for water-related information, resources, tips and events contributed by conservation partners from around the state. Funds are needed for the 2013 April campaign, development of the year-round information portal, and professional design enhancements.

Smartscape Professional Landscape Training *\$60,000 for 2013 – 2015*



SmartScape has instructed landscape professionals in the fundamentals of design, installation, irrigation, and maintenance of low-water-use landscapes since 1991. AMWUA has coordinated and funded Smartscape since its inception in the Phoenix area. Tucson Water funds the program in Pima County where it is administered by the Cooperative Extension. In 2010, AMWUA contracted with the Maricopa Cooperative Extension to administer the program on a half-time basis. Funding is requested to match AMWUA's annual \$30,000 contribution, and is needed to expand Smartscape training opportunities in the Phoenix AMA, develop an analysis of program impacts, administer the Smartscape website, increase promotion, and help build partnerships.

Building Water Efficiency Website *\$15,000 for first year; continuing support to be determined*



Based on AMWUA's Facility Manager's Guide to Water Management, AMWUA has committed ~\$50,000 towards developing an interactive online resource for the industrial, commercial and institutional sector. The web-based format is easy to access, update, disseminate and expand, and would be one of the first of its kind developed for water providers. Funds are needed to provide connections, resources and information that complement ADWR's regulatory requirements and management plans, and expand on the technologies, standards, codes and processes included in the resource.